



MINUTES OF December 15, 2023

9:00 A.M.

TOURISM RESERVE FUND RESCHEDULED COMMITTEE MEETING

The Tourism Reserve Fund Committee Meeting was rescheduled from December 8 to December 15, 2023, at City Hall, 419 Fulton Street, Peoria, Illinois 61602. The TRF meeting was called to order at 9:03 a.m. by Chairman J.D. Dalfonso.

1. Roll Call:

Present: J.D. Dalfonso, (Non-Voting); Patrick Urich, (Non-Voting); Gregory Wilson (Voting); Marwin Spiller (Voting)

Others Present: Michelle King; CJ Goddard

Absent: Dan Kouri, (Voting); Bernice Gordon Young; (Voting); Kiran Velpula, (Voting)

2. Approval of Minutes:

A motion was made by City Manager Patrick Urich and 2nd by Marwin Spiller to approve the November 17, 2023, meeting minutes.

- Yeas: All
- Nays: None
- Motion passed unanimously.

3. Financial Report:

President/CEO of Discover Peoria (Peoria Area Convention & Visitors Bureau) J.D. Dalfonso shared Financials in Finance Manager Angela Washington's absence. The following two sets of Financial Funding Balance Sheets were approved for:

Regular Tourism Reserve Fund Report as follows:

Local Fund year-to-date balance is \$123,733 with no requests.

Convention and Tourism Fund year-to-date \$25,718 with no requests.

Peoria Marketing Fund year-to-date balance is \$277,962 with no requests.

ARPA Tourism Reserve Fund Report is as follows:

Local Fund year-to-date balance is \$75,500, with approved application of \$3,500 balance is \$72,000.

Convention and Tourism Fund year-to-date balance is \$87,500.

Peoria Marketing Fund year-to-date balance is \$250,000.

A motion was made by City Manager Patrick Urich and 2nd by Gregory Wilson to approve the financials.

- Yeas: All
- Nays: None
- Motion passed unanimously.

4.. Items for Approval

Local Fund

4a. Winter Classic Youth Basketball Tournament request for \$3,500 presented by Marwin Spiller. This will be the third year for the tournament playing in Peoria. The event is a two-day competitive youth basketball tournament scheduled to take place during the Martin Luther King Jr. Holiday this coming January 13 – 14, 2024. The first year started with 14 teams, second year there were 56 teams. Hotel stays, lots of media coverage. C & J doing the signages', local food vendors, and photographers. Lots of media coverage. Local to play for free with discounts. People come to attend from as far as North Carolina. City Manager Patrick Urich and Gregory Wilson said it is great to see this event growing so much in 1-year. J.D. Dalfonso agreed it is great to see such growth and participation.

A motion was made by Gregory Wilson and 2nd by City Manager Patrick Urich to approve the request for \$3,500.

- Yeas: All
- Nays: None
- Motion passed unanimously.

5. Unfinished Items: None

6. New Business: None

7. Public Comments: None

8. Adjournment:

A Motion to adjourn was made at 9:10 a.m. by Gregory Wilson and 2nd by Marwin Spiller.

Motion carried unanimously.