



MINUTES OF DECEMBER 13, 2024
9:00 A.M.
TOURISM RESERVE FUND COMMITTEE MEETING

The **Tourism Reserve Fund Committee Meeting** was held on December 13, 2024, at City Hall, 419 Fulton Street, Peoria, Illinois 61602. The TRF meeting was called to order at 9:08 a.m. by J.D. Dalfonso.

1. Roll Call:

Present: J.D. Dalfonso, (Non-Voting); Gregory Wilson, (Voting); Marwin Spiller, (Voting)

Others Present: Chanel Hargrave-Murry, Ezra Murry, Chet Tomczyk,

Absent: Patrick Urich, Dan Kouri, Bernice Gordon-Young, Michael Vespa,

2. Approval of Minutes:

A motion was made by Gregory Wilson and 2nd by Marwin Spiller to approve the November 8, 2024, TRF meeting minutes.

- Yeas: All
- Nays: None
- Motion passed unanimously.

3. Financial Report: City of Peoria Finance Manager Angela Washington shared the Financial Report. Started off with the American Rescue Plan Act (ARPA) funds. There have been no changes, all the funds have been obligated. Local Funds have \$32,000 end of year. Convention/Tourism Fund \$9,000 end of year. Peoria Marketing Fund, \$0 end of year, however, the Local funds and Convention/Tourism Funds will be spent next year.

Local Fund The balance is \$149,733 after pending approvals of today's applications totaling \$10,000.

Convention/Tourism Fund – The balance with no application requests is \$50,218.

Peoria Marketing Fund The balance with no application requests is \$705,276.

A motion was made by Gregory Wilson and 2nd by Marwin Spiller to approve the financials.

- Yeas: All
- Nays: None
- Motion passed unanimously.

4. Items for Approval:

Local Fund:

4a. 2025 GlobalFest Central Illinois - \$5,000

This application request was pulled at the applicant's request due to health and other matters and postponed until later in the year.

A motion was made by Gregory Wilson and 2nd by Marwin Spiller

- Yeas: All
- Nays: None
- Motion passed unanimously.

4b. 2025 Peoria Fashion Week - \$5,000

Chanel Hargrave-Murry shared the event is going into its third year with exceptional growth year over year. The event will take place April 2 – 5, 2025. The event will be held in downtown Peoria at the Four Points by Sheraton. There will be sewing classes for the youth, there will be designers at Peoria Fashion Week with a graduation ceremony for the youth to showcase their designs during the event. Ezra Murry has networked with producers and some top designers from New York that will be coming to our area to attend this event. Ezra shared the reason he created Peoria Fashion Week was to really showcase Peoria. Doing this will drive tourism and economic development to our city. This will also help benefit the restaurants, hotels, and retail stores in the area by holding event in one location.

A motion was made by Gregory Wilson and 2nd Bernice Gordon-Young.

- Yeas: All
- Nays: None
- Motion passed unanimously.

5. **Unfinished Items:** None

6. **New Business:** None

7. **Public Comments:** None

8. **Adjournment:** Adjourned at 9:28 a.m.

A Motion to adjourn was made by Gregory Wilson and 2nd by Marwin Spiller.

Motion carried unanimously.