



**TOURISM RESERVE FUND COMMITTEE  
NOTICE OF RESCHEDULED REGULAR MEETING**

**Monday, July 14, 2025, at 9:00 AM**

City Hall

419 Fulton Street, Conference Room 404

Peoria, IL 61602

**AGENDA**

1. Roll Call
2. Approval of Minutes
3. Financial Report
4. **Items for Approval:** Motion to approve transferring \$150,000 evenly to Local Funds and Convention/Tourism Fund.

**Local Fund:**

4a. 2025 – Heartland Festival Orchestra Sitar & Symphony – Sunday, September 14 - \$5,000.

**Peoria Marketing Fund:**

4b. 2026 – Discover Peoria (PACVB) Fiscal Support for Unique Marketing Requests - \$393,542.

5. Unfinished Items
6. New Business
7. Public Comments
8. Next Scheduled Meeting – Friday, August 8, 2025
9. Adjournment